

MINOR IN MARKETING: TECHNICAL SALES AND SERVICE 2023-2024

REQUIRED COURSES	CREDITS	SEMESTER OFFERED	COMPLETED
BGEN 112 Creative Problem Solving	3	Fall or Spring	<input type="checkbox"/>
BMGT 245 Customer Service Management	3	Spring	<input type="checkbox"/>
BMKT 325 Principles of Marketing	3	Fall or Spring	<input type="checkbox"/>
BMKT 337 Consumer Behavior	3	Spring	<input type="checkbox"/>
BMKT 338 Advertising and Promotion	3	Fall or Spring	<input type="checkbox"/>
BMKT 345 Marketing Trends	3	Spring	<input type="checkbox"/>
BMKT 436 Sales and Sales Management	3	Fall	<input type="checkbox"/>
BMKT 441 Advanced Marketing Applications	3	Fall or Spring	<input type="checkbox"/>
BUS 348 Business Communications	3	Spring	<input type="checkbox"/>
GDSN 231 Graphic Design Applications	3	Fall	<input type="checkbox"/>

TOTAL CREDITS 30

15 TO FINISH

WANT TO GRADUATE ON TIME? SAVE MONEY? GET BETTER GRADES?

15

You're going to need 15. That's the number of credits you need to take each semester to graduate on time. Sure, you can take less and still receive some scholarships and funding. But unless you take 15 credits a semester (or 30 a year), you're looking at an extra year or more in order to graduate. Know the courses you need to graduate, and meet with your advisor to map out a plan to earn your degree on time.